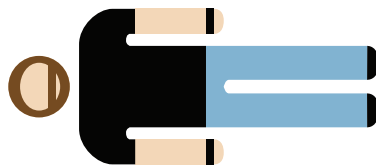


Steven Laiewski

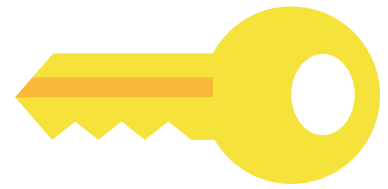
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(LIE)



(ES)



(KEY)

Education

University of South Carolina Upstate, Spartanburg, South Carolina
Bachelor in Art Studio with an emphasis in Graphic Design (12/2012)

Savannah College of Art and Design, Atlanta, Georgia
Certificate of Digital Publishing (3/2010)

Experience

Infinity Marketing, Greenville, South Carolina (8/2012—present)
Senior Graphic Designer (11/2015—present)

- Conceptualize and design various print collateral and display material, including brochures, letters, flyers, posters and billboards, taking projects from start to finish
- Coordinate large quarterly legal notice projects, which includes the management of 10+ designers and copywriters, as well as development of training processes to ensure aspects of each project are done consistently and efficiently
- Assist with web design, including display banners, wireframes and page mockups
- Collaborate with copywriters and proofers to ensure copy meets and exceeds client expectations
- Continue all responsibilities and duties previously held as Graphic Designer

Graphic Designer (1/2013—11/2015)

- Designed various print collateral, including brochures, letters, flyers and posters for large clients both independently and within a team
- Worked with Comcast to design new out-of-home creative, leading to overhaul of out-of-home creative throughout the entire company
- Coordinated with printers and vendors to ensure projects were successfully completed on time
- Delegated projects and instructions to other teammates to more effectively regulate workflow

Creative & Production Intern (8/2012—1/2013)

- Wrote copy and produced photography for company website and social media
- Designed information brochures and booklets for large clients such as Comcast and NCTC
- Effectively implemented file data organization to better assist with company and client workflow

BMW Manufacturing Corporation, Greer, South Carolina (6/2010—1/2012)
Production Associate

- Effectively installed proper components in a timely manner to meet quality standards of processes
- Assisted in quality control of components to ensure customer satisfaction
- Oversaw and assisted in training of new associates

Marchant Contract, Simpsonville, South Carolina (6/2008—9/2008)
Installer

- Oversaw and assisted in proper shade and blind installation
- Assisted in shade and blind maintenance and repair to meet and exceed client expectations

Technical Skills

Adobe Creative Suite and Microsoft Office
Mac & PC platforms
35mm & Digital photography processing

Awards & Achievements

SIA Awards—Gold (2017)
Marcom Awards—Honorable Mention (2015, 2016)
The Home Depot Foundation award design—first place (2008)
Dean's List (Fall 2008—Spring 2009, Spring 2012)
Life Scholarship recipient (2007, 2008, 2009)
Eagle Scout—Boy Scouts of America (2003)